

Privacy statement of Cemcolori Nederland b.v., located at Jan Poelsweg 20 in 5813 BN Ysselsteyn (NL), hereinafter referred to as “cemcolori”. Questions about the use of your personal data can be directed to marketing@cemcolori.nl

Cemcolori respects your privacy. In this privacy statement, Cemcolori informs you about how Cemcolori handles your personal data. If you use the Cemcolori websites or otherwise provide us with personal information, this privacy statement applies. Cemcolori can be regarded as the person responsible for processing your personal data within the meaning of the General Data Protection Regulation (GDPR).

Cemcolori only consults and processes personal data if this is necessary for the realization of a specific and predetermined goal and we only use the data received from you. Below you can read how we give concrete substance to our privacy policy.

Personal data that we process.

Cemcolori processes personal data about you because you use our services or place orders with us and / or you provide this personal data to us in the context of a request for information or a quote. The personal data that we process is

- First and last name, initials
- Address details, city and zip code
- Phone number
- E-mail address
- IBAN (if the relationship is a natural person)
- Product preference.

Cemcolori does not process special personal data.

Cemcolori does not intend to process data about website visitors who are younger than the age determined by law in the country of origin at which someone can independently give permission for the use of internet services, unless they have permission from their parents or guardian. However, we cannot verify the age of a visitor to our website. We, therefore, advise parents to be involved in the online activities of their children, to prevent data about children from being collected without parental consent. If you believe that we have collected personal information about a minor without this permission, please contact us via marketing@cemcolori.nl and we will delete this information.

Purpose and legal basis for the processing of personal data by Cemcolori.

When requesting a brochure: We ask for your name and email address to be able to send the brochure to you by email. These data are used exclusively for this purpose and you have an opt-out option when sending this email. The legal basis for this is your consent to use your personal data for this purpose.

When requesting a quote: if you request a quote on our website, we will forward your data to a certified processor or commercial agent in your region with the aim of handling your request quickly and correctly. We have an agreement with these relations in which we have agreed the careful handling of your personal data. The legal basis for this processing is your action that may lead to a contract.

When executing an assignment: In order to be able to execute the agreement concluded with you, we need your name, delivery and invoice address, as well as your email address and IBAN. The aim is to deliver our products to the correct address on time and to give you the opportunity to make the payment correctly.

When sending information: This information may be of a commercial nature and we will send it by email. This email always contains an option for you to unsubscribe (opt out). The purpose of this information is to inform you about offers and about products that have a relationship with the products previously offered and / or delivered to you. The legal basis for this is a legitimate interest of Cemcolori, as we would like to recruit or retain you as a customer.

When sending our periodic newsletter: if applicable, we ask for your permission to send our newsletter. You have the right to withdraw this consent at any time and you will find an opt-out option with every newsletter.

Retention periods of your personal data.

Cemcolori will not keep your personal data longer than is necessary for the purpose for which we collected your personal data. In addition, as a Dutch company we still have to adhere to legally prescribed retention periods. An example of this is that of the tax authorities, which requires a retention period of seven years for a number of financial data such as invoices.

Sharing your personal data with others.

We may pass on the personal data that you provide to us for further processing to our reseller who is active in your region. In that situation there is a joint responsibility for the processing of your personal data of Cemcolori and of the relevant reseller. The reseller is therefore responsible and liable for the use and protection of your data in its systems and files. For this we have entered into a joint responsibility agreement with our resellers and will send you the text of this agreement on request. We also advise you to study the privacy statement of this reseller.

We conclude a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. You also have the right to inspect this agreement.

For the rest, we only provide your data to third parties if this is necessary for the execution of an agreement with you or to comply with a legal obligation.

Your rights.

The GDPR specifically mentions a number of rights for you as a data subject:

Right of access. At your request, we will inform you whether and, if so, which categories of your personal data we process and for what purposes we use them. If desired, you will receive a copy of this information from our files free of charge.

Right of rectification. If it turns out that we have objectively incorrect or incomplete information about you, you have the right to supplement or rectify it, provided this is necessary for the purpose.

Right to erasure. You have the right to delete your data from our files if they are no longer applicable for the purpose and when the legal basis for the processing of your data is consent. Data erasure is not possible if a legal obligation requires the processing or storage.

Right to restriction of processing. You have the right to block the (further) processing of your data if you dispute the correctness of your data, the processing is unlawful, the data is necessary for a legal claim or if you contest the legality of our legitimate interest.

Right to data portability. You have the right to obtain the personal data that we have obtained from you under the legal grounds of consent or agreement in a machine-readable form and to request that this data be sent directly to a third party of your choice, provided this is technically possible.

Right to object. You have the right to object to the processing of your personal data if we have obtained it based on legitimate interest.

Cemcolori does not use your data for automatic decision-making or profiling. You can exercise your rights by sending a request to marketing@cemcolori.nl. To ensure that the request has been made by yourself, we request that you enclose a copy of your ID with your request. You can make your passport photo and citizen service number illegible. Cemcolori will respond to your request as soon as possible, but no later than four weeks.

You have the right to file a complaint at any time with the Dutch Data Protection Authority in The Hague. Data subjects outside the Netherlands can submit a complaint to the relevant Authority of that country or state; the latter will then enter into consultation with the Dutch Authority.

Security.

We take the protection of your data seriously and have taken adequate technical and organizational measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your personal data is not properly secured or there are indications of abuse, please contact marketing@cemcolori.nl

Cookies.

Cemcolori uses functional and analytical cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit the website. The functional cookies ensure that the website works properly and, for example, your preferred settings are saved. The analytical cookies are from Google Analytics and anonymized, so they can never be traced back to you by Cemcolori. YouTube videos have been placed on our website; the associated cookies are disabled. All use of our website, other than where you provide your data yourself, cannot be traced back to you as a data subject.

Amendments.

We may change this privacy statement from time to time for a variety of reasons by posting the updated version on our website. We recommend that you regularly review this privacy statement to stay informed of how we process your personal data. The version shown here is from August 2020.